Executive Education for Sustainability Leadership

November 5-9, 2018

Harvard University, Cambridge, MA

http://eesl.chge.hsph.harvard.edu/

"Wherever your organization is regarding sustainability, this program helps you go to the next level."
-- College President

"The thought leadership, the world class instructors and participants left me committed and reenergized to the power of sustainability leadership."
-- Corporate Senior Vice President

"Relevant, engaging and visionary"
-- Assistant Director, Public Works, Local Government

"One of the highlights of my year!"
- Corporate Director of Sustainability

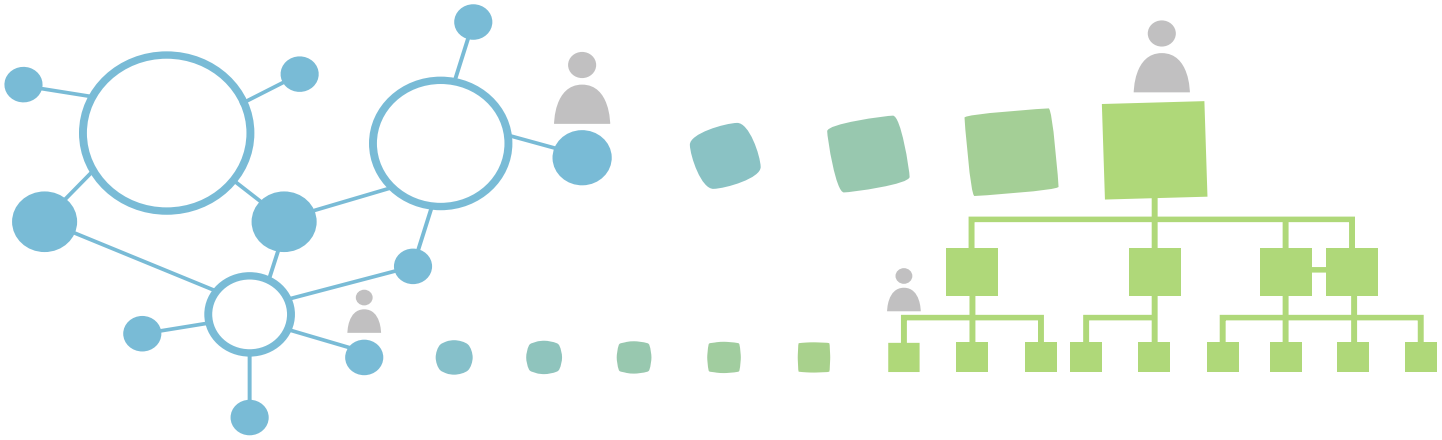
HARVARD T.H. CHAN
SCHOOL OF PUBLIC HEALTH
Center for Health and the Global Environment

Learning Objectives

This program fosters a new kind of high-impact sustainability leadership for driving sustainability into the core of your business & mission while improving organizational performance.

Participants will develop leadership capabilities designed to:

- Position sustainability as a driver of innovation, agility & change capability
- Unleash human potential through purpose-driven engagement
- Create clear pathways for good ideas to come from anywhere and to take root
- Leverage positive social dynamics and social learning to increase idea flow
- Expand the sustainability business case & align finance & accounting for innovation
- Improve decision-making agility to allow for good ideas to be scaled up quickly
- Develop change leadership approaches that reduce risk and instability
- Learn the powerful new framework for organizational transformation



Who Should Attend?

Senior leaders, high potential emerging leaders, and sustainability professionals with a senior reporting relationship should apply.

The crucial mindset we seek in our participants is an appetite for positioning sustainability as a driver of innovation and change capability and a readiness to lead beyond "doing less bad" towards the triple bottom line of economic, social, and environmental wellbeing.

The unique convening power of Harvard ensures a high caliber, diverse and engaged cohort capable of co-creating the optimal learning experience for fellow attendees.

"The thought leadership provided by the world class instructors and my fellow participants left me motivated, committed and reenergized to the power and inspiration of sustainability leadership."

- Robert Bolin, Senior VP, National Director of High Performance Solutions, Syska Hennessy Group

For Senior Leaders From All Sectors

"I think one of the most extraordinary things for me was how easily I became de-sectorized, so I arrived as an educational professional and within three days I was actually seriously looking at the challenges of leadership with people with tiny businesses and multi-million dollar businesses, sectors I have never worked in … You have the real opportunity to develop networks and partnerships with people from completely different fields to your own." **– Participant, November 2016 Offering**

We value and strive for cross-sectoral diversity amongst participants in all of our Exec Ed offerings, as we feel that there is inherent value considering solutions and perspectives from other sectors to help inform our own. Organizations and networks represented in past cohorts include:

Business Sector

Unilever
H&M
Bayer
SEPHORA
TD Bank
Jones Lang LaSalle Real Estate
McDonald's Corporation
Interface
Prudential
Timberland
MGM Resorts International
CVS Health
MetLife
IBM
Sloan Valve Company
Lend Lease
Microsoft
Chobani
Eastman Chemical
Johnson & Johnson
WPP
MAS Holdings
Nestle
Vistaprint
Oath
Citigroup
REI
Pearson
Ocean Spray Cranberries
New Balance
Hewlett Packard Enterprise
Grocery Manufacturers Association
Merlin Entertainments PLC

Education Sector

MIT
Princeton University
Concordia University
Tufts University
Penn State University
Flathead Valley Community College
The Ohio State University
Swarthmore College
Millersville University
University of Hong Kong
Michigan State University
University of Virginia
University of Cambridge (UK)
Northfield Mount Hermon (K-12)
Simon Fraser University
Appalachian State University
Barnard College
Georgia State University
Northwestern University
Bellevue College
Bowdoin College
American University in Bulgaria
The Chicago School of Professional Psychology
Harvard Business School

Non-Profit / Public Sectors

Metropolitan Nashville Airport Authority
University Health Network
City of Richmond, VA
City of Lakewood, CO
City of Cambridge, MA
City of San Leandro, CA
City of Alexandria, VA
City of Dallas, TX
Town of Arlington, MA
LA Department of Water and Power
Waterfront Toronto
Balboa Park Cultural Partnership
USGBC
National Wildlife Federation
New York Power Authority
Metropolitan Airports Commission
US EPA
US Department of Defense
Hampshire Power
US Army Corps of Engineers, Europe District
World Business Council for Sustainable Development
National Institute of Health
Metropolitan Mayors Caucus, IL

Admissions Process

Apply at bit.ly/EESLApp

Your application will be reviewed within 10 business days. If you match the program criteria and are accepted, you must register and process payment to secure your seat. Tuition is $4250. There is no application fee.

A diverse participant mix is an important part of every Executive Education program. We look for experienced executives who reflect a broad range of industries, sectors and backgrounds, and who can enrich your learning experience.

Hotel rooms are available at a discounted rate through October 5, 2018. Your registration packet will contain reservation information.

Attending in Teams

We have had several organizations send multiple individuals to attend as a team.

Doing so is helpful for:

- keeping executive team members on the same page with regard to strategic plans
- a shared language of program concepts
- in situations where there is a concern about the strength of an application based on your position in the company, the application can be strengthened by bringing a more senior member with you

"Having a diverse team from my organization attend the Exec Ed program multiplied the effectiveness for me. It gave me a community of leaders that have a shared lexicon and helped us to better understand each other and how we can work together to transform our institution."

- Aurora Winslade, Director of Sustainability, Swarthmore College

The Harvard Experience

We deliver the content, the experience, and the networks that will clarify, energize, and enable a new kind of sustainability leadership potential to be realized by participants.

Harvard's convening power is world renowned. This affords us the opportunity to offer an expertly-curated space for leaders from all sectors to access world class thought leaders and practitioners and to engage in vibrant thought leadership with fellow participants.

After the four days, you will leave with an expanded capacity for high impact sustainability leadership. You will also have a new network of like-minded high impact sustainability leaders to learn with as you continue your journey to achieve agility within your organization.

What's the Value Proposition?

- Advance your abilities as a high-impact sustainability leader
- Learn powerful new frameworks, tools, case stories & roadmaps
- Apply course frameworks to other organizational challenges & priorities
- Develop your networks with leaders from across all sectors
- Receive a certificate of participation from Harvard University in "Executive Education for Sustainability Leadership"

What Past Participants Want You to Know

"…an extremely sound investment for any sustainability leader trying to work out how to get things done." - Senior Director, Environmental Strategy, Office Depot

"Provides an important framework for affecting change in a rapidly changing and socially-connected environment." - Senior Vice President & Chief Sustainability Officer, MGM Resorts International

"This is not a program you walk away from and say, 'that was nice'. What you learn goes with you and continuously influences your thoughts and actions in ways large and small for a very, very long time." – President, Lamar Community College

Learn more and apply here: http://eesl.chge.hsph.harvard.edu/
QUESTIONS?: Email SustainabilityLeadership@hsph.harvard.edu or call 617.384.7276